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RVers Get Most Bang for their Vacation Buck



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RVers have long known that RVing provides a much cheaper way to vacation. Now, it appears others are catching on.

RV rentals are up 12% this year, campground reservations have risen by as much as 5% over 2008 and, significantly, shipments of new RVs are expected to grow by 26.5% in 2010, according to industry forecasts.

Why the RV love? Well, it seems obvious that as the recession continues to grip the nation, a cheaper way to vacation is highly desirable--and an RV offers frugal fun. A recent vacation cost comparison survey shows that RV vacations are 27-61% cheaper than their plane/hotel room/rental car counterparts. Trends show that people also like RVing because it allows them to take a shorter trip closer to home. Nine of 10 RV owners take three or more short trips in the spring and summer, according to the Recreational Vehicle Industry Association. Obviously, RVs make a fun family trip

more accessible and more affordable.

Sales for RVs are doing well thanks to price discounting and strong RV show attendance this year, according to the RVIA--good news for you considering our January show is fast approaching! Mark your calendars, set your phone alerts--do whatever you have to do to make sure you don't miss the Jan. 22-31 Manufacturers' RV Show and Sale at the Alameda County Fairgrounds.

We look forward to seeing you there!

Happy RVing,

Shawn Nohr
Show Manager
GoodTimes Promotions, Inc.

Nutritional Value of RV Vacations

The Recreational Vehicle Industry Association put together a RV travel version of the ubiquitous nutrition label found on foods. It perfectly illustrates how much money you save by taking a RV vacation versus the traditional fly/hotel/rental car option.



Click [here](#) to see the tremendous cost savings!

About the Manufacturers' RV Show and Sale

At our RV & Recreation shows, we bring together many dealers, from all over the West Coast, to display their latest models, accessories and services and put you in touch with all the places

and people to make your RV lifestyle the best it can be!

See hundreds of RV manufacturers' lines--new and used RVs--speak directly with many different dealers and representatives and do it all in one convenient location--the Alameda County Fairgrounds in Pleasanton, California.

Come see us Jan. 22-31, 2010, at the [Alameda County Fairgrounds](#) in Pleasanton, CA!

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