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## On the Road to Recovery



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Something unusual happened during the Great Recession. People who were looking to save a few bucks on their family vacations hopped into an RV for the first time and hit the road. And somewhere along the way, they got hooked on the freedom and the lifestyle, and now they don't want to stop!

We've seen a lot of people roll through our doors looking to invest in an RV for the first time, and since we're feeling good about the economy and the enduring appeal of the open road, we're making our [spring show](#) bigger and better than ever--more space, more RVs and more deals.

And it's not just us noticing the RV industry is starting to get some traction again. A recent survey by the Recreational Vehicle Industry Association showed RV manufacturers' shipments in February were up 27% over January's shipments, and up 95% over February 2009. That made it the best month in nearly two years.

We canceled our winter RV show last year after holding it for decades. But one thing we know is that change is the only constant, and things are looking up.

Since we've seen signs that the economy is on the road to recovery, we've decided to go for the gusto. Our May RV show at the [Alameda County Fairgrounds](#) is going to be something special!

The 18th Annual Northern California Spring RV Show and Sale, May 14-23, will have 70,000 more square feet, dozens more RVs and more dealers. And, it's a great time to buy before the recovery gets in full swing. The sellers who survived the recession did so by making good deals and they'll be eager to keep it going.

See you at the show!

Shawn Nohr  
Show Manager  
GoodTimes Promotions, Inc.

### Show Details

When: May 14-23: Mon-Fri 11am-7pm; Sat 10am-8pm;  
Sun 10am-6pm

Where: The Alameda County Fair Grounds, 4501  
Pleasanton Ave., Pleasanton, CA

Cost: Adults \$7; seniors (62+) \$6; children 15 and under free. Senior Wednesdays--2 for 1

Information: Call 925-931-1890 or visit [www.rvshow.net](http://www.rvshow.net)

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